



**HAPPY PLACE**

Happy future of the mankind

## **Privacy Policy**

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## 1. What is covered with this document?

Privacy Policy **Happy Place** ("we", "us" or "our") respects the privacy rights of its users and understands the importance of protecting and handling information collected about you in accordance with both the law and best practice. Privacy Policy has been composed for providing you with the information that you are entitled to (in case you are a private person, i.e. a data subject) according to Article 13 and Article 14 of EU General Data Protection Regulation, i.e., Regulation (EU) 2016/679 ("GDPR"). In Privacy Policy we explain to you how your information, including your personal data, is collected, used, stored and disclosed by **Happy Place** as well as provide you with information about your rights regarding your personal data and its processing by **Happy Place**.

Privacy Policy applies also to information that we receive when you use or access our services available at our website ("website"), products, services or applications (collectively, the "Services"), or when you otherwise interact with us. Privacy Policy also includes information on the use of cookies (see Section 9).

## 2. Data controller name and contacts

If you have an individual (personal) user account with us, then the controller of your personal data is Happy Place with registered address at Bulevar Svetog Petra Cetinjskog br. 56, Podgorica (company registration number 51061197; email: support@happyplace.science).

Please be aware that where **Happy Place** provides services to an enterprise, then the relevant enterprise, who has created a **Happy Place** account for you, shall be regarded as the controller and responsible for ensuring compliance with data protection laws and regulations. Please contact the relevant enterprise for further information.

## 3. Categories and sources of processed data

For reasons of clarity we have grouped the data that we process into the following categories:

- your name and address;
- your personal contact information (telephone, e-mail, fax, etc.);

- your username and password;
- your user profile data (e.g., workout schedule);
- your user preferences (e.g., preferred language settings);
- your IP address, operating system, browser type, browser version, browser configuration, name of Internet provider, and any other relevant information regarding your computer and Internet connection in order to identify the type of your device, to connect you to the website, to exchange data with your (mobile) terminal device, or to ensure proper use of the website and an Happy Place application;
- the URL and IP address of the website from which you access our website or from which you are transferred to our website, including date and time;
- any pages of our website on which you click during your visit, and any links on our website on which you click, including date and time;
- the entire Uniform Resource Locator (URL) clickstream regarding, through, and from the website, including date and time;
- information collected by cookies or similar technologies (as explained below);
- the content of all messages sent through the website or an Happy Place application
- information about workouts you upload or download using an Happy Place application;
- your newsletter subscriptions;
- any consents you have given us.

Some of the information we get automatically while you are using our services or visiting our website.

We use various tracking technologies (e.g. cookies) to collect information and distinguish you from other users of our website.

For more information about cookies and other tracking technologies please see the Cookies section below.

**Happy Place** does not intentionally collect or process special category of personal data such as data revealing your racial or ethnic origin, political opinions, religious or philosophical beliefs, or trade union membership, and genetic data, biometric data for the purpose of uniquely identifying a natural person, data concerning health or

data concerning your sex life or sexual orientation. In case you yourself provide us such delicate data, we cannot take responsibility for processing this information differently from your usual personal information.

#### **4. Legal bases and purposes for data processing**

Any processing of personal data must be legal, that is, there must be a legal basis for the processing of data. We process your personal data on legal bases listed below. Under each basis, we explain what kind of data is processed on that basis and for what purposes.

##### **Processing your data on the basis of your consent / GDPR Article 6 (1a)**

Considering the categories of the processed data as well as the nature of our processing activities, we usually do not need your consent for processing your data (i.e. processing is performed on other bases provided in Article 6 of GDPR). We do need your consent for sending you direct marketing emails. When we have your consent we will inform you periodically about our services and features, newsletters, offers, events and other news or information about us and our partners. Please be informed that we can send you information about our services and features that are similar to the ones that you have already ordered from us without your consent on the basis of legitimate interests. You have the right to withdraw your consent as well as to object to processing of your data for direct marketing purposes any time. For further information about using these rights please see Section 10.

##### **Processing your data for the performance of a contract / GDPR Article 6 (1b)**

This is the main reason why we collect and preserve your data and it affects your email address, your profile data, subscription data and data on your accounts and account usage (see also list of data categories in Section 3) Without these data we cannot provide you the Services. Therefore, when these data is requested from you, you are expected to provide them to us. Otherwise we cannot give you access to the desired Service. We use this data in order to identify you and authorize your access to the Site and the Services, to perform our obligations arising from the Contract, enable you to use features of our Service as well as to communicate with you regarding the Services and the Contract (e.g. to send you technical notices, updates, security alerts, support and administrative messages, respond to your comments, questions, and requests and provide customer service and support).

##### **Processing your data for compliance with a legal obligation / GDPR Article 6 (1c)**

We must comply with several laws and regulations, including the ones that concern taxation, accounting, financial reporting, prevention of money laundering and terrorism, or judicial or administrative process. In some cases we are also under obligation to provide information to state officials and authorities upon their lawful requests. The data that needs to be processed for complying with the legal obligation, depends on that obligation (e.g. what kind of information has been requested by the relevant authority).

### **Processing your data for the purposes of the legitimate interests / GDPR Article 6 (1f)**

We also use your personal data listed in Section 3 for the purposes of our legitimate interests, where according to our evaluation we see that our interests are not excessive towards you and are not overridden by your interests or fundamental rights and freedoms. As a result of this evaluation we process your data for our legitimate interests for:

- sending email messages on upcoming important events regarding your subscription (e.g. when trial period or ordered subscription is about to end), if these reminders are not explicitly agreed in the Contract,
- sending emails with information regarding features of our Services that are functionally related to the features that you have ordered and thus might be useful for you to know of (some of these emails may be regarded as direct marketing messages, which is why we always include a link in our email, that allows you to unsubscribe from the list and to avoid receiving such emails in the future), delivering email notifications and invitations to you from other users (e.g. when someone has shared a file with you or has made collaboration to the files that you have shared to them etc.),
- statistical and analytical purposes in order to develop our business processes and Services,
- investigation and prevention of fraudulent transactions, unauthorized access to the Services or any other illegal activities,
- for investigating and handling complaints of other users regarding your activities while using our Services,
- for performing agreements with other users as well as with our service providers and partners (see Section 6 for information about our service providers and partner relations),
- for composing and presenting legal claims or for protecting us against such claims.

## **5. Storing and transfer of information (including transfers outside of EEA)**

**Happy Place** is based in Montenegro, but in order to provide you with the Services, we may store and process your personal data and content in other locations within the European Economic Area (EEA). When using our services your account content will be stored with triple server-side back-up on Oracle datacenter in Texas. We can also transfer your personal data from the EEA to a recipient in the United States due to the use of some of the service providers mentioned in Section 6. In this case we will make sure that the recipients are participants of the EU-U.S Privacy Shield Framework. This way these recipients are ensuring a level of protection of personal data that is essentially equivalent to the one guaranteed under the GDPR.

## **6. Sharing and disclosing of information**

We do not share or disclose your personal data to third persons, unless disclosure of the data is allowed by legal bases described in Section 4.

Otherwise you yourself are in control of the information that you choose to disclose or share with other users or third persons.

When you use our collaboration features that support sharing information with third parties, we will disclose and share your information (including your name, email address and other profile information, content that you decide to share), to the persons that you collaborate with. Please consider that persons collaborating with you may also modify and supplement the content that you have shared with them, but also share such content outside our Services and provide other third parties with rights to view the content you have shared.

We may use service providers to carry out or to assist us with some of our activities; that is for providing, maintaining, developing, protecting and promoting our Services and website (e.g. companies providing website hosting, email services, marketing, customer support and communication software services, analyses related to the service or a website, payment service providers, debt collection services, auditing, legal and other consulting services). In the process of using these services we may need to transfer to them some of your data, including your personal data. These third parties will receive information only on “need to know” basis and only for purposes of

providing the ordered services or for otherwise performing the concluded service contract.

We also use affiliate reseller partner program for marketing and selling our Services. Our reseller partners are committed to assist customers in the process of registering as a **Happy Place** user and provide customer support and information about our Services and payment plans. They are entitled to receive commission for each successful sale that they have initiated. For these reasons our reseller partners have access to the customer data such as profile data, contact details, subscription data, billing data) that is necessary in order to perform their obligations as well as to have an understanding about the commission calculations.

We may also disclose your information to any member of our group, which means any company which controls, is controlled by or is under common control with **Happy Place**.

We may share your personal information with third parties for marketing purposes only if this is in accordance with your marketing preferences.

We may share your information with a third party application, if you have chosen to access our Services through such an application or give such application access to your information and account. In this case, please make sure that you trust this application and that its privacy terms are acceptable for you, as we are not responsible for your data processing by a third party application.

## **7. Security**

We take reasonable efforts to safeguard your personal data, but we cannot guarantee that information, during transmission through the Internet or while stored on our systems or otherwise in our care, will be absolutely safe from intrusion by others, such as hackers. Therefore, you should take any measures you feel appropriate and necessary to secure your Account, its content and transmission of your data (e.g. encrypting your data and using secure encrypted connection to communicate with the Services). Also, it is your responsibility to keep your password and any other identification mean confidential and not to disclose them to any other person. Additionally, you must always logout and close your browser when you finish your session. Please note that we will never ask you to disclose your password in an unsolicited phone call or email. You should notify us immediately of any



unauthorized use of your password or Account or any other breach of security that is known or suspected by you (support@happyplace.science).

## **8. Period of storing your data**

We only store your data for as long as necessary for the purposes for which the data were collected or longer, if so required by law (e.g. we are required to keep invoices and other accounting documents for five years even if the contract has already ended).

Concerning data that we process for performance of the contract we apply the rule that data is preserved throughout the limitation period prescribed by applicable laws for submitting claims, that of is three years after the termination contractual relations.

If you have given us your consent to use your information for direct marketing (e.g. for sending newsletters and other offers via email), we will use this data for such purpose until you withdraw your consent (see Section 4 and 10 of the Privacy Policy).

It should be taken into account that, in some cases, we have a legitimate interest to preserve your data longer that described above. For example, if you have failed to perform your payment obligations duly, we have a legitimate interest to continue processing your profile, subscription and billing data for debt collection purposes.

## **9. Cookies**

Cookies are small data files sent to your browser and stored on a hard drive of your computer when you visit a website.

We use functionality cookies to enable the website to work the way you expect. Some functionality cookies are necessary to enable you to move around our website and to use the Services. Other functionality cookies help us recognize and remember you and your preferences (such as your language and region or logged in state).

We use analytics cookies to help us to understand how you use our website. Analytics tools do not provide us with any personal information that reveals your actual identity. They tell us things like how you arrived at our website, if you have

visited before, how long you stay on the website, and which pages on the website you visited. They can also provide us with general information about where in the world a user may be located. You can prevent saving cookies to your device, by changing the privacy settings of your web browser.

Please consider that blocking all cookies may help protect your privacy, but at the same time this may limit your ability to use our Services.

## **Cookies Consent Details**

When you visit our website, it may store or retrieve information on your browser, mostly in the form of cookies. This information might be about you, your preferences or your device and is mostly used to make the site work as you expect it to. The information does not usually directly identify you, but it can give you a more personalized web experience.

Because we respect your right to privacy, you can choose not to allow some types of cookies. However, blocking some types of cookies may impact your experience of the site and the services we are able to offer.

You can exercise your right to opt-out of that sharing at any time by disabling cookies.

For the Workspace **users** (after login), we use the following cookies:

- **Only strictly necessary cookies** — These cookies are essential for you to browse the website and use its features, such as accessing Workspace (secure) areas of Happy Place, using dashboard, test, meditation and communication channels.

For **visitors** of our website (**before you log in to your Workspace**), we use also the following cookies:

- **Statistics and marketing cookies** to personalize content and ads, to provide social media features and to analyze our traffic. We also share information about your use of our site with our social media, advertising and analytics partners who may combine it with other information that you've provided to them or that they've collected from your use of their services.

- Statistics and marketing cookies are not used (collected) in your Workspace area (after you login).

## **10. Your rights regarding personal data processing**

If you are an individual user (a private person), you as a data subject have certain rights guaranteed by GDPR.

- **Right of access / GDPR Article 15**

You have the right to obtain confirmation from us whether we process any of your personal data. If we do, you have the right to access your personal data and to get information about those data and their processing as well as to receive a free copy of the processed personal data. If you are a Happy Place's registered user, you can access your personal data by logging in to your user account and looking at your profile data.

- **Right to rectification / GDPR Article 16**

In case your personal information is incorrect or incomplete, you have the right to demand the correction or completion of your personal data. The easiest way to do that is by changing or completing the data yourself under profile section of your user account.

- **Right to erasure ('right to be forgotten') / GDPR Article 17**

You have the right to demand that we would delete your personal data and terminate the processing of your personal data. We will do that if we don't have any legal basis for processing your personal data (e.g. when you have withdrawn your consent on which the processing was based and there is no other legal ground for the processing).

- **Right to restriction of processing / GDPR Article 18**

You have the right to request that we suspend the processing of your Personal Data where any of the following applies: (a) you have contested the accuracy of the data and it needs to be verified by us (b) the processing is unlawful but you do not want us to erase the data that we are processing; (c) you need us to maintain the data even though we no longer require them as they are necessary for your establishment, exercise or defense of legal claims; or (d) you have objected to processing pursuant to GDPR Article 21(1) but we need to verify whether we have overriding legitimate grounds for processing.

- **Right to data portability / GDPR Article 20**

Article 20 gives the right to the data subject to obtain in a structured, commonly used and machine-readable format personal data that the data subject has provided to the data controller, if these personal data is processed on the basis of data subject's consent or for performing a contract. Data controller may transmit these data directly to the other controller upon data subject's request if it is technically feasible.

- **Right to object / GDPR Article 21**

You have the right to object to processing of your personal data where the processing is based on our legitimate interest. We may dismiss your objection and continue processing your personal data only if we demonstrate that we have compelling legitimate grounds to process your personal data (i.e., that our legitimate interests or those of a third party override yours and your fundamental rights and freedoms).

In case we are processing your personal data for direct marketing purposes, you may object to that processing at any time and we shall no longer process your personal data for direct marketing.

- **Right to withdraw consent / GDPR Article 7 (3)**

If we are processing your personal data based on your consent, you have the right to withdraw the consent given to us for personal data processing at any time. However the withdrawal of consent shall not affect the lawfulness of processing based on consent before its withdrawal.

Also, the withdrawal does not exclude our right to continue processing of your personal data for meeting the requirements of legal acts or for performing the contract concluded with you.

- **Right to lodge a complaint with a supervisory authority / GDPR Article 77**

In case you believe that we are processing your personal data in violation of the GDPR, you have the right to lodge a complaint with the supervisory authority located in the EEA country where you reside or work or where the alleged infringement took place or you can lodge the complaint with Agency for Personal Data Protection and Free Access to Information (see contacts here: <https://www.azlp.me/en/home>).

This section does not exclude any other rights of a data subject that might be provided in applicable laws. You can exercise some of your data subject rights (such as the 'right of access- and the 'right to rectification') through your user account. If you are unable to do so or if the right in question cannot be thus exercised, then

please use the contact details in Section 2 of the Privacy Policy to contact us and we will do what we reasonably can to facilitate the exercise of your rights.

## **11. Changes to the Privacy Policy**

We may change this Privacy Policy from time to time. The most current version of the Privacy Policy is available on our Site together with the date of last update.

In case of material changes we will notify our users about the upcoming changes through our website and/or via email.

If you are not happy with the modified Privacy Policy, you should discontinue the use of our Services and cancel the Contract by sending an email notice to [support@happyplace.science](mailto:support@happyplace.science).